



Press release

PRESENTATION OF DCT WINES

DCT Wines has been just declared winner of the 2008 SME China Entrepreneur Price of the French Chamber of Commerce in China, rewarding the best French Entrepreneur installed in China.

DCT Wines is a French company, created in 2004 by Barbara and Frederic Choux in the town of Dalian. DCT Wines imports and distributes into China of the exclusively French wines, by paying a very detailed attention to their transport from France and their conservation in China.

All the bottles are selected and imported, without any intermediary/agent, from the French independent vine growers.

Transport from France until China is accomplished in container at constant temperature (15°C) with a spy recorder. It makes it possible to check the respect of the temperature. The conditions of storage in the 5 warehouses in China (15°C and 70% of moisture) guarantee to the customer in China exact even quality that if he were in France.

The headquarter of DCT Wines is located in the very pretty town of Dalian, which, in addition to having a pleasant framework of life, has a very important port and which thanks to its dynamism supports the development of foreign companies.

DCT Wines has offices in Dalian, Shenyang, Beijing and Shanghai and distributes its wines in all China. From 3 people at its beginnings, the company counts from now on 25 employees divided out of these 4 cities.

Barbara and Frederic sell at the same time to the professionals of the sector (hotels, restaurants), to the supermarkets (Carrefour), but also to the private individuals and the companies which can call upon them for their gifts of businesses.

The range of DCT Wines covers the great French wine areas: Alsace, Beaujolais wine, Bordeaux, Burgundy, Champagne, Languedoc-Roussillon, the Loire, Provence, the Rhone and Sud-Ouest. The French wines are since centuries the world reference and the Chinese market which opens more and more with the imported wines class the French wine like the numéro1.

DCT wines devotes much time to go to the front of the Chinese consumers, by educating them with the taste of the wine, in their giving information on the French wine and more generally on the French culture. It is thanks to this proximity and to this daily work on the ground, while being always with the listening of their customers and by making word "Respect" the heart of their strategy that DCT Wines built a reputation of actor impossible to circumvent in the distribution of French wines of quality in China.

The 2008 SME China Entrepreneur Price just received by DCT Wines is the official recognition of the work achieved by Barbara and Frederic Choux during the 4 last years.

For 4 years, the credo of Barbara and Frederic has been:

Respect of **Quality** and Respect of the **Consumer**